

Simon Speight

## AWAI BC Spec for Barefoot Writer

*While I was not hired to write this copy, it shows the quality of copy you can expect when you hire me.*

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Want to turn 13¢ per day into a six-figure writing income you can earn from anywhere with an internet connection ...?

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What does 13¢ get you today?

Nothing, at least nothing that you'd want or that could be useful.

You can buy:

- 1/20th of a Starbucks coffee
- The first few pages of your daily newspaper
- Less than a quarter of a liter of gasoline.

As a writer, a notebook and a pencil would be more useful, so what about those?

Well, you can get half a spiral-bound notebook or a single pencil from Target, if they'd be happy to rip the notebook in half or split a pack of pencils for you.

The point is, 13¢ buys nothing tangible.

What it can buy is **the chance to change your life**, for the better...

You're probably a lot like I was when I was offered this chance.

- Disillusioned with relentless nine to five treadmill that I'd been on for more years than I cared to remember.
- Tired of the daily commute
- In debt

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- Not able to spend the time I wanted to with my family
- Living for the weekend and dreading Monday morning

Now, I'm a writer.

I don't write novels, stories for magazines or scripts for TV shows. I'm not a journalist chasing down the next 'scoop', and I'm definitely not a 'starving writer' barely able to earn enough to keep the lights on.

I'm a different kind of writer, well paid, appreciated, living a good life and you could have that too, but I'll come to that in a moment...

One thing I have to tell you, and it's pretty important – you don't need to be a great writer or even a good writer, competent and enthusiastic is all you need. The strict rules of high school grammar aren't necessary, being able to write as you'd talk to a friend is far more useful than worrying about split infinitives and semi-colons.

Let me tell you a little about my writing life – the life that could easily be yours this time next year.

My writing gives me the freedom to travel the world, spend time with my family and has paid off all of my debts.

I no longer have to run on the 9-to-5 treadmill.

Long commutes are a thing of the past and no more living for the weekend, every day is like the weekend

I have the freedom to work from wherever I choose, and life is now FUN, an adventure.

I hate the cold, loathe it. I love the sun and heat that we don't get enough of in the UK.

Here, the main difference between summer and winter is that the rain gets warmer. So...

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My first priority was to be able to spend more time enjoying the warmth and sunshine with my family.

Last month we were on a sun-soaked Greek island, next month, who knows? If I have my laptop and an internet connection, I'm good to go.

Imagine, mornings on the beach or sipping iced coffee in a harbor-front bar, a few hours writing in the afternoon, escaping the heat of the day, then out for a gourmet dinner and drinks in the evening.

Sound good? That could easily be how you spend your summer next year.

I now earn a comfortable six-figure income that will keep me in Greek island adventures for as long as I want and gives me the freedom to live life on my terms.

I'm not worrying about paying the bills, increasing our credit card debt or whether we can afford to go on holiday anymore.

Please don't think I'm trying to boast or show off, I'm really not.

I wanted to show you how 13¢ per day really can change your life, give you freedom **and** the resources to enjoy it, all by doing something you already love... writing!

The writing I do isn't difficult to master, it's a lot simpler than writing novels, no genre conventions or structure to learn, and the demand is vast and growing every year.

I get up early, when I'm most productive, and write about what interests me for a few hours each day using the writing techniques I now know and make money doing it, in all manner of ways.

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The rest of the day is mine to do with as I please. Reading, walk our dogs, go to the gym or visit a historic building to complement the bachelor's degree in history I'm studying for.

The variety of projects are endless, and the opportunities to earn a good living writing are everywhere.

If that sounds interesting...Let me tell you about a unique club that 13¢ a day will get you in to.