

Simon Speight

## AWAI BC Spec for Wealthy Web Writer

*While I was not hired to write this copy, it shows the quality of copy you can expect when you hire me.*

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### Headline

## How Can A Map Get You Earning What You're Worth As A Web Writer In Next To No Time?

Anaximander was the first ancient Greek to draw a map of the known world in the 6<sup>th</sup> century BC and is consequently considered by many to be the first mapmaker.

He was followed by other intellectuals including Ptolemy (150 AD), Al-Sharif al-Idrisi (1154 AD) and Gerardus Mercator (1569), who wanted to know where they were and to understand the world around them.

Maps as we know them today, thanks to Google, Apple, and other digital apps, give us a reliable way to go from A to B.

Home to Aunt Mary's house or New York to San Francisco via Seattle.

Without these digital apps or their predecessor, maps; you could probably get to where you wanted to go – eventually, but the journey would be stressful, anxiety-ridden and long.

Very long.

How many wrong turns would you take? How often would you find yourself deep in the middle of nowhere with no reference points to get you back on track?

Should you turn back and retrace your steps until you recognized where you were, then try a different direction?

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Or should you throw caution to the wind and forge ahead, no idea where you might end up but safe in the knowledge you would end up somewhere, even if it were a place you didn't want to be...

Maps are vital in getting you from where you are to where you want to be in the most efficient manner.

Not just on journeys, but in life as well.

To paraphrase Isaac Newton in his letter to Robert Hooke in 1676:

'If I have seen a little further it is by standing on the shoulders of giants.'

Or to put it more simply, don't reinvent the wheel, learn from other people who are already successful writers earning a real and substantial living from their writing.

Stand on the shoulders of these web writing giants, benefit from their experience and knowledge to take your career from zero to thousands of dollars each month in next to no time.

Once you gain access to their proven roadmaps, you can get from where you are now to your destination – earning a great living as a web writer – quickly and efficiently.

No wrong turns, getting lost or not knowing which way to go.

A short, anxiety-free ride to your destination of choice – a successful career as a well-paid web writer.