

## AWAI Email Writing

*While I was not hired to write this copy, it shows the quality of copy you can expect when you hire me.*

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### Pure air at the touch of an app...

Dust, allergens and other airborne pollution can cause problems if you or your loved ones are asthma sufferers. Wheezing and breathlessness, can be reduced by the exceptional filtering power of the Jupita Air Purifier, removing 99.97% of airborne pollutants.

So quiet you can sleep while it purifies and control the Jupita Air Purifier from your smartphone including one touch ordering of new filters. Come home to fresh, pure air at the touch of an app.